

**Riley Moquin**  
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**OBJECTIVE** Sports creative and graphic designer seeking a position in professional or collegiate athletics to combine my diverse range of creative interests and help build a progressive and forward-thinking brand.

## EXPERIENCE

- Assistant Director, Graphic Design & Creative Content** (Jan 2026 - present) University of Delaware, Newark, DE
- Built static and motion graphic content for Fightin' Blue Hens Football, including creative work covering recruiting, social, marketing and ticketing purposes
  - Collaborated directly with coaching staff to assemble crucial recruiting packages to attract transfers and Class of 2027 recruits for the Blue Hens in the NIL era, maintaining one of the highest retention rates in FBS football entering the 2026 season
  - Captured content throughout Spring 2026, including Spring Training, Delaware Pro Day, the annual Alumni Golf Outing, and behind-the-scenes photographs for collaborative "Unfinished Business" interview series
  - Assembled a distinct brand identity for the 2026 Delaware Pro Day, including logos, posters, athlete apparel, and post-event social content telling the stories of departing seniors seeking NFL roster placements
- Graphic Design Intern** (Oct 2024 - Aug 2025) Massachusetts Pirates, Lowell, MA
- Created unique gameday graphics packages for Pirates home games throughout 2025 Indoor Football League Season
  - Built unique and cohesive creative content for both digital and physical mediums, including use across team social media accounts, season programs, gameday marquees, and media day staging
  - Designed advertisements promoting various team-organized events, such as games and preseason fan events, for use on external platforms such as The Lowell Sun
- Marketing Director** (May 2023 - May 2024) Coog Radio, Houston, TX
- Oversaw brand and marketing for the university's student-run radio station, conceptualizing and leading a rebrand which raised engagement across streaming, the station's online blog and social media platforms
  - Coordinated collaborations with other campus organizations including the Black Student Union, Women of GOLD and *Cooglife* magazine, while developing partnerships with Houston music venues such as White Oak Music Hall, House of Blues and The Secret Group
  - Organized a pair of pop-up events featuring live on-air discussions on pop culture and society, connecting radio talent with the student body in popular campus gathering spots
- Assistant Sports Editor** (May 2023 - May 2024) The Cougar, Houston, TX
- Reported and published articles on major collegiate athletics events and figures, including in-depth interviews with Houston men's basketball coach Kelvin Sampson and rapid-turnaround coverage on the 2024 NCAA men's basketball tournament in Dallas, Texas
  - Reviewed and edited articles from a team of 10+ writers, ensuring adherence with the AP stylebook and providing feedback throughout the editing process
- Sports Writer** (Nov 2021 - May 2023) The Cougar, Houston, TX
- Covered a diverse range of athletics including football, men's and women's basketball, baseball, and softball at the University of Houston
  - Composed game recaps and feature articles including an interview with former UH men's basketball guard Tramon Mark

## EDUCATION

**Bachelor of Arts in English with University Honors** University of Houston–Houston, Texas  
**Minor** Advertising      **Overall GPA** 3.58

## SKILLS

Adobe Creative Cloud (Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Audition), Microsoft Office, Google Workspace, sports graphic design, gameday graphics, social media graphics, player cutouts, brand development, photo manipulation, typography, content for Instagram, Twitter/X, Tik Tok, digital content creation, photography, communication

## HONORS

**Dean's List:** Dec 2020, May 2021, Dec 2021, Dec 2022, May 2023, Dec 2023

**Employee of the Month:** Converse–Houston Premium Outlets, Oct 2024, Dec 2024, Feb 2025