

Riley Moquin

Houston, TX ▪ 832-509-8920 ▪ rilesmoquin@gmail.com ▪ <https://rilesmoquin.com/portfolio/>

OBJECTIVE Sports creative and graphic designer seeking a position in professional or collegiate athletics to combine my diverse range of creative interests and help build a progressive and forward-thinking brand.

EXPERIENCE

Retail Associate (Aug 2024 - present) Converse, Houston, TX

- Attended to store visitors and assisted in finding appropriate products according to need, heavily prioritizing driving registrations to Converse email list
- Communicated ever-changing sales and discounts to upsell customers with further incentives

Graphic Design Intern (Oct 2024 - Aug 2025) Massachusetts Pirates, Lowell, MA

- Created unique gameday graphics packages for Pirates home games throughout 2025 Indoor Football League Season
- Built unique and cohesive creative content for both digital and physical mediums, including use across team social media accounts, season programs, gameday marquees, and media day staging
- Designed advertisements promoting various team-organized events, such as games and preseason fan events, for use on external platforms such as The Lowell Sun

Marketing Director (May 2023 - May 2024) Coog Radio, Houston, TX

- Oversaw brand and marketing for the university's student-run radio station, conceptualizing and leading a rebrand which raised engagement across streaming, the station's online blog and social media platforms
- Coordinated collaborations with other campus organizations including the Black Student Union, Women of GOLD and *Cooglife* magazine, while developing partnerships with Houston music venues such as White Oak Music Hall, House of Blues and The Secret Group
- Organized a pair of pop-up events featuring live on-air discussions on pop culture and society, connecting radio talent with the student body in popular campus gathering spots

Assistant Sports Editor (May 2023 - May 2024) The Cougar, Houston, TX

- Reported and published articles on major collegiate athletics events and figures, including in-depth interviews with Houston men's basketball coach Kelvin Sampson and rapid-turnaround coverage on the 2024 NCAA men's basketball tournament in Dallas, Texas
- Reviewed and edited articles from a team of 10+ writers, ensuring adherence with the AP stylebook and providing feedback throughout the editing process
- Collaborated as part of a 15-person editorial board, including assembling a fortnightly print edition

Student Library Assistant (January - May 2023) University of Houston, Houston, TX

- Assisted at the Special Collections department working with researchers, organizing materials for visits and providing general information on archives
- Archived sensitive documents for future collections and organized existing collections

Sports Writer (Nov 2021 - May 2023) The Cougar, Houston, TX

- Covered a diverse range of athletics including football, men's and women's basketball, baseball, and softball at the University of Houston
- Composed game recaps and feature articles including an interview with former UH men's basketball guard Tramon Mark

EDUCATION

Bachelor of Arts in English with University Honors University of Houston–Houston, Texas

Minor Advertising

Overall GPA 3.58

SKILLS

Adobe Creative Cloud (Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe After Effects, Adobe Audition), Canva, Microsoft Office, Google Workspace, sports graphic design, gameday graphics, social media graphics, player cutouts, brand development, photo manipulation, typography, content for Instagram, Twitter/X, Tik Tok, digital content creation, photography, communication

HONORS

Dean's List: Dec 2020, May 2021, Dec 2021, Dec 2022, May 2023, Dec 2023

Employee of the Month, Converse–Houston Premium Outlets, Oct 2024, Dec 2024, Feb 2025

Bylines, *The Cougar*, *The Line of Best Fit*, *Rivals*, *Coog Radio*, *SB Nation*, *The Palace Way*